

Standard plastic card artwork

A clear setup for artwork that reaches the edge and keeps important details safe.

Set up your canvas

Create artwork at 91 x 60 mm. The finished card trims to 85 x 54 mm.



● BLEED

Extend backgrounds to the 91 x 60 mm page edge.

● TRIM

The finished card is cut to 85 x 54 mm.

● SAFE

Keep text 3 mm inside the trim: 79 x 48 mm.

Print-ready checklist

● Colour

Use CMYK colour.

● Fonts

Outline fonts, or supply them with native files.

● Flat files

A print-ready PDF or EPS is suitable.

● Images

Use 300 dpi at final size.

● Sides

Supply front and back as separate files.

● Source files

Keep linked images and layers with AI or PSD artwork.